

Goad Centre Summary Report

(Outlet Count)



Centre: Longridge
 Base: All UK Centres
 Centre Selection: All Outlets
 Survey Date: 30/11/2007

Type	Outlets	Area %	Base %	Index
Convenience				
G1A Bakers	0	0.00	1.95	0
G1B Butchers	2	2.15	0.82	261
G1C Greengrocers & Fishmongers	1	1.08	0.68	159
G1D Groceries & Frozen Foods	6	6.45	2.93	220
G1E Off Licences & Home Brew	1	1.08	0.74	145
G1F CTN & Convenience	3	3.23	2.31	140
Total	13	13.98	9.44	148

Comparison				
G2A Footwear & Repairs	1	1.08	2.18	49
G2B Mens & Boys Wear	1	1.08	1.10	97
G2C Womens, Girls & Childrens	4	4.30	5.20	83
G2D Mixed & General Clothing	1	1.08	3.45	31
G2E Furniture, Carpets & Textiles	5	5.38	4.05	133
G2F Books, Arts, Crafts, Stationers & Copying	3	3.23	4.21	77
G2G Electrical, Home Ent, Telephones & Video	2	2.15	4.43	49
G2H DIY, Hardware & Household Goods	8	8.60	2.91	296
G2I Gifts, China, Glass & Leather Goods	3	3.23	1.70	190
G2J Cars, Motor Cycles & Accessories	2	2.15	1.39	155
G2K Chemists, Toiletries & Opticians	3	3.23	3.93	82
G2L Variety, Department & Catalogue Showrooms	0	0.00	0.84	0
G2M Florists & Gardens	2	2.15	1.08	198
G2N Sports, Toys, Cycles & Hobbies	0	0.00	2.30	0
G2O Jewellers, Clocks & Repairs	1	1.08	2.18	49
G2P Charity, Pets & Other Comparison	3	3.23	3.70	87
Total	39	41.94	44.66	94

Service				
G3A Restaurants, Cafes, Fast Food & Take Away	12	12.90	14.70	88
G3B Hairdressing, Beauty & Health	8	8.60	7.55	114
G3C Launderettes & Dry Cleaners	1	1.08	1.03	105
G3D Travel Agents	1	1.08	1.50	72
G3E Banks & Financial Services	6	6.45	4.28	151
G3F Building Societies	0	0.00	0.63	0
G3G Estate Agents & Auctioneers	6	6.45	3.98	162
Total	34	36.56	33.65	109

Miscellaneous				
G4A Employment, Careers, Pos & Info	2	2.15	1.30	165
G4B Vacant	5	5.38	10.94	49
Total	7	7.53	12.24	62

Centre Total 93 Outlets

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Distribution of Outlets by Floorspace				
Under 1,000 square feet	54	58.06	43.48	133.55
Between 1,000 and 2,499 square feet	28	30.11	40.57	74.21
Between 2,500 and 4,999 square feet	7	7.53	10.22	73.65
Between 5,000 and 9,999 square feet	2	2.15	3.30	65.10
Between 10,000 and 14,999 square feet	1	1.08	1.01	106.63
Between 15,000 and 19,999 square feet	0	0.00	0.47	0.00
Between 20,000 and 29,999 square feet	1	1.08	0.44	243.82
30,000 square feet and above	0	0.00	0.51	0.00