

Goad Centre Summary Report

(Floorspace sq ft)



Centre: Longridge
 Base: All UK Centres
 Centre Selection: All Outlets
 Survey Date: 30/11/2007

Type	Floorspace sq ft	Area %	Base %	Index
Convenience				
G1A Bakers	0	0.00	1.01	0
G1B Butchers	3,400	2.50	0.45	558
G1C Greengrocers & Fishmongers	400	0.29	1.39	21
G1D Groceries & Frozen Foods	41,800	30.78	12.19	252
G1E Off Licences & Home Brew	1,600	1.18	0.48	244
G1F CTN & Convenience	7,400	5.45	1.66	329
Total	54,600	40.21	17.18	234

Comparison				
G2A Footwear & Repairs	500	0.37	1.58	23
G2B Mens & Boys Wear	500	0.37	0.93	40
G2C Womens, Girls & Childrens	2,900	2.14	4.51	47
G2D Mixed & General Clothing	700	0.52	5.59	9
G2E Furniture, Carpets & Textiles	6,500	4.79	4.68	102
G2F Books, Arts, Crafts, Stationers & Copying	2,200	1.62	3.34	49
G2G Electrical, Home Ent, Telephones & Video	1,700	1.25	3.50	36
G2H DIY, Hardware & Household Goods	13,300	9.79	5.09	192
G2I Gifts, China, Glass & Leather Goods	2,200	1.62	0.90	179
G2J Cars, Motor Cycles & Accessories	5,600	4.12	2.18	189
G2K Chemists, Toiletries & Opticians	2,700	1.99	4.02	49
G2L Variety, Department & Catalogue Showrooms	0	0.00	7.87	0
G2M Florists & Gardens	2,000	1.47	0.48	307
G2N Sports, Toys, Cycles & Hobbies	0	0.00	2.45	0
G2O Jewellers, Clocks & Repairs	600	0.44	0.99	45
G2P Charity, Pets & Other Comparison	1,600	1.18	2.47	48
Total	43,000	31.66	50.59	63

Service				
G3A Restaurants, Cafes, Fast Food & Take Away	9,100	6.70	9.41	71
G3B Hairdressing, Beauty & Health	5,800	4.27	3.63	118
G3C Launderettes & Dry Cleaners	600	0.44	0.48	91
G3D Travel Agents	800	0.59	0.90	66
G3E Banks & Financial Services	7,800	5.74	4.70	122
G3F Building Societies	0	0.00	0.53	0
G3G Estate Agents & Auctioneers	7,600	5.60	2.23	251
Total	31,700	23.34	21.88	107

Miscellaneous				
G4A Employment, Careers, Pos & Info	2,500	1.84	1.09	169
G4B Vacant	4,000	2.95	9.25	32
Total	6,500	4.79	10.34	46

Centre Total 135,800 Floorspace in Square Feet