

## RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

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Agenda Item No. 7

meeting date: 15 MARCH 2016  
title: THE ALLOCATION OF FUNDING SUPPORT TOWARDS ARTS DEVELOPMENT SCHEMES  
submitted by: JOHN HEAP, DIRECTOR OF COMMUNITY SERVICES  
principal author: COLIN WINTERBOTTOM  
COMMUNITY SPORT AND LEISURE SERVICES MANAGER

### 1 PURPOSE

- 1.1 To agree changes to the way that the Council provides grant support towards the development and improvement of arts activity throughout the Borough.
- 1.2 Relevance to the Council's ambitions and priorities
- **Council Ambitions** – Ensure access to services is available to all.
  - **Community Objectives** – The areas identified in the Community Strategy include: Health and Older People, Facilities, Education and Economy and Community Safety. Projects supported through Arts Development may contribute in partnership towards these core areas.
  - **Corporate Priorities** – In helping to ensure that services are delivered efficiently, and are based upon identified customer needs. To help make people's lives safer and healthier.

### 2 BACKGROUND

- 2.1 The Arts Development Action Plan includes outcomes which aim: 'To provide a grant scheme that encourages the Ribble Valley Community to be a thriving active cultural Community; a grant scheme which 'nurtures young and talented Ribble Valley residents to develop their potential and encourages ambition'. The plan also seeks to support grass roots projects to increase sustainable, high quality, and diverse community-driven events. A small level of funding support has been available to support deserving schemes and residents with artistic talents.
- 2.2. The Arts Development Officer (ADO) assists many initiatives through her work. This may be in the form of project management, or joint partnership working towards delivery of a scheme. There are circumstances when the involvement of the ADO, and the direct commitment of funding, are necessary to drive a scheme forward. Examples include Bowland Revealed - (Temporary public art across the AONB), Cyclist on the Hill - (Tour of Britain), Arts on Prescription - (Art courses supporting residents with mild to moderate mental health issues).
- 2.4 The provision of funding support from the Council enables RVBC to pump-prime an activity without necessarily requiring input from the ADO, other than advice as to how to deliver the scheme to maximise the impact and benefit to the community. The overall budget available for distribution is £9,000 pa.
- 2.5 Certain schemes have required ongoing maintenance support. Arts Development budget has been committed to projects arising on Council land. This includes such schemes as Sculpture Trails (Brungerley and John Smith's), and the Labyrinth in the Castle Grounds.

### 3 ISSUES

- 3.1 The Recreation and Culture Awards scheme has an established application process, and it is proposed that funding support towards schemes aimed at supporting projects with an arts focus are aligned in terms of application criteria, assessment, and implementation timescales. A specific application form and assessment process is provided in Appendix 1 and 2. Member involvement will be the same, ie through the Grants Working Group, with Community Services Committee endorsing, or otherwise, the proposals it receives from that panel.
- 3.2 The terms and conditions are consistent with the existing Recreation and Culture Grants Awards in most respects, and the difference is, in terms of more specificity, around the nature of the project. Applications for Arts Development funding must provide a quality experience in one or more of the following; theatre, comedy, dance, music, film, craft, photography, digital, fine art, and creative writing. The project must demonstrate a clear need and benefit for the Ribble Valley community, and must have clear targets of the achievement they aim to deliver.
- 3.3 In order to prevent projects receiving support from both the Recreation and Culture Awards, and from Arts Development, the shortlisting of successful projects will be coordinated through the Grants Working Panel. Eligible scheme may be both capital and revenue based; however, as with other grant funding, it must prove need, and avoid becoming an annual expectation by the recipient(s).
- 3.4 It is proposed that, if Committee agrees to the implementation of the Arts funding application process, then the remaining budget, which has not been allocated within this financial year owing to the planned procedural change, is carried forward into 2016-17, and applications are invited straight away, with a submission deadline of 31 May, so that evaluation and funding can be committed to deserving schemes that year. There will also be a further date for application submissions consistent with Culture and Recreation Grants at the end of January, for consideration and funding support from April 2017.

### 4 RISK ASSESSMENT

The approval of this report may have the following implications:

- **Resources** – The budget provision within Arts Development is utilised for supporting schemes as identified in section 2.2-2.5. For the next financial year commencing 1 April 2016, a proportion will be allocated towards specific joint partnership projects, and the remainder allocated towards benefiting community projects emerging from the selection process.
- **Technical, Environmental and Legal** – None Identified
- **Political** – It is expected that members will have an involvement in the evaluation of arts projects as is currently the case with the awarding of Recreation and Culture Grants.
- **Reputation** – The formalising of an Arts grant award process could enhance the Council's reputation through supporting community initiated activity.

### 5 RECOMMENDED THAT COMMITTEE

Agrees to the implementation of an application process for Arts funding of projects as proposed in section 3.1-3.4.; and adoption of the Application form, attached as an Appendix.

COLIN WINTERBOTTOM  
COMMUNITY LEISURE & SPORTS DEVELOPMENT MANAGER

JOHN HEAP  
DIRECTOR OF COMMUNITY SERVICES

For further information, please contact Colin Winterbottom 01200 414588

Ref: Community Services Committee 15.3.16 / CW / IW

# Arts Development Funding Support



Ribble Valley  
Borough Council  
www.ribblevalley.gov.uk

## Purpose

The aim of Arts Development Funding Support is for Ribble Valley Borough Council to invest in the development and improvement of arts activity throughout the borough. Supporting and promoting the future culture, health and wellbeing of the Ribble Valley community.

## 2016 Criteria

<b>The Applicant</b>	
1	Must live in Ribble Valley or provide a service/ business which is based within the borough.
2	Must be an organisation not run for profit.
3	Must not be seeking funding for a charitable cause or third party which is a different organisation to the applicant.
<b>The Project</b>	
4	Must provide a high quality arts experience in one or more of the following art forms; Theatre, Dance, Music, Comedy, Film, Photography, Digital, Fine Art, Craft and Creative Writing.
5	Priority will be given to a project which targets a section of the community who may be disadvantaged in accessing and experiencing arts.
6	Must demonstrate a clear need in terms of how it will benefit the Ribble Valley community.
7	Must have clear targets in what it is trying to achieve and how it will be evaluated.
8	Priority will be given to projects that seek match funding bringing external funding into the area. The Council will support up to 50% of the cost of the scheme.
9	The scheme is not intended to contribute towards the upkeep, maintenance or running costs of any organisation.
10	Projects should not start before RVBC Arts Development Funding Support has been confirmed and normally should be completed within 12 months of being confirmed.
11	Partnership working will be given priority.
12	Projects will be assessed on their level of sustainability. Evidence should be provided as to how it will continue and grow in future years without council funding support.
13	Projects will not receive repeat funding unless stating clearly how this contribution will be developing a new aspect.
<b>Grant Terms</b>	
Should the applicant cease to use the contribution for the use for which it was awarded, the council may wish to decline all or a proportion of the contribution to be paid.	
Contributions cannot be expected every year. Each scheme will be considered on its merit and in line with the Council's culture and leisure priorities.	
Payments will be released on the production of a completed evaluation form with copies of invoices and receipts for the project.	
The Authority will not commission any grants to organisations and individuals who are in breach of the principles of Social Value Act 2012, or reserve the right to withdraw funding if it becomes apparent that they are in breach.	

**Deadline: \*\*\*\*\*2016, successful applications will receive confirmation of the grant by \*\*\*\*\*2016.**

If you need advice on submitting this application contact  
RVBC Arts Development Katherine Rodgers 01200 425566  
arts.development@ribblevalley.gov.uk

# Arts Development Funding Support

## 2016 Application Form



Ribble Valley  
Borough Council  
[www.ribblevalley.gov.uk](http://www.ribblevalley.gov.uk)

Name Of Organisation (type of business e.g. not for profit, self-employed, constituted group)			
Name payment should be made to (If different from above)			
Main Contact Name			
Position			
Address			
Phone Number		Email Address	
Mobile Number		Website Address	
Brief description of your organisation, its aims and objectives			
Have you received support from R.V.B.C towards this project previously? If yes please give details.			
Yes / No			
Project Name			
Description of your project max 200 words			
Project Start Date		Project End Date	
What do you want to achieve with this project? State clear targets and how you will measure your success			

How is this project important to Ribble Valley's future development? Please give evidence of the need for this project. E.g. Why, Who & How will Ribble Valley residents benefit.

How will your project support diversity? e.g. are you working with tough to reach groups, rurally isolated, disabled, black & minority ethnic community.

How will you ensure your project is of a high quality?

How will your project continue in future years without council funding support?

How do you plan to promote your project?

Estimated Numbers of people that will benefit	Number
Artists, Performers, Employees (please state in what capacity)	
Participants taking part	
Audience viewing live	
Audience viewing online, broadcast etc.	
Total	

Partners involved in your project

Budget	
Income	£ Expected / Confirmed
Amount requested from R.V.B.C.	
Your Contribution	
Other Income	
<b>TOTAL INCOME</b>	
Expenditure	
<b>TOTAL EXPENDITURE (Must be the same total as your total income)</b>	
Support in kind	
Declaration: Please sign this application	
NAME (print):	
SIGNATURE:	
DATE:	

## Supporting Information:

Please enclose the following documents in addition to the completed application form.

1. If you are a constituted group add the constitution of your organisation
2. Supporting documents you feel are relevant to your application (not returnable, send copies only)
3. Any letters of support for your project

**Deadline: \*\*\*\* 2016, successful applications will receive confirmation of the grant by \*\*\*\*2016.**

Please return this application to:

Ribble Valley Borough Council, Arts Development  
Platform Gallery & Visitor Information Centre  
Station Road  
Clitheroe, BB7 2JT

**If you need advice on submitting this application contact  
RVBC Arts Development Katherine Rodgers 01200 425566  
arts.development@ribblevalley.gov.uk**