

RIBBLE VALLEY BOROUGH COUNCIL

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Dear Councillor

The next meeting of the **COMMUNITY SERVICES COMMITTEE** is at **6.30pm** on **TUESDAY, 22 MAY 2012** in the **TOWN HALL, CHURCH STREET, CLITHEROE.**

I do hope you will be there.

Yours sincerely

CHIEF EXECUTIVE

To: Committee Members (Copy for information to all other members of the Council)
Directors
Press

AGENDA

Part I - items of business to be discussed in public

1. Apologies for absence.
- ✓ 2. Minutes of the meetings held on 13 March 2012 - copy enclosed.
3. Declarations of Interest (if any).
4. Public participation (if any).

DECISION ITEMS

- ✓ 5. Future Tourism Initiatives – report of Director of Community Services – copy enclosed.
- ✓ 6. Clitheroe Castle Museum Operational Review – report of Director of Community Services – copy enclosed.
- ✓ 7. Future Play Provision – report of Director of Community Services – copy enclosed.

- ✓ 8. Food Festival – Update – report of Director of Resources – copy enclosed.

INFORMATION ITEMS

- ✓ 9. Representatives on Outside Bodies – report of Chief Executive – copy enclosed.
- ✓ 10. Children’s Trust Update – report of Director of Community Services – copy enclosed.
- ✓ 11. Refuse Collection and Recycling – Update – report of Director of Community Services – copy enclosed.
- ✓ 12. General Report of Director of Community Services – copy enclosed.
- ✓ 13. Reports from Representatives on Outside Bodies (if any).

Part II - items of business **not** to be discussed in public

None.

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No.

meeting date: 22 MAY 2012
title: TOURISM AND EVENTS UPDATE
submitted by: JOHN HEAP, DIRECTOR OF COMMUNITY SERVICES
principal author: TOM PRIDMORE, TOURISM AND EVENTS OFFICER

1 PURPOSE

1.1 To brief members of the Committee on the current issues relating to Tourism and Events.

1.2 Relevance to the Council's ambitions and priorities:

- **Council Ambitions** - to sustain a strong and prosperous Ribble Valley
- **Community Objectives** - To encourage economic development throughout the borough with a specific focus on tourism, the delivery of sufficient land for business development, and supporting high growth business opportunities
- **Corporate Priorities** - To develop, with relevant partners, measures to support the visitor economy

2 BACKGROUND

2.1 The Council is keen to maximise the potential contribution of Tourism and Events to the local economy and in order to best achieve this, the relevant areas of activity were co-ordinated into one distinct role as part of a recent restructure of Council services.

2.2 A new Tourism and Events Officer was appointed on 21 February 2012, and this report provides an update of his work, and also identifies some of the key opportunities for the future.

3 ISSUES

3.1 Tourism and Events Officer

The newly appointed Tourism and Events Officer started on 21 February 2012, since when he has been meeting tourism contacts and familiarising himself with the area. The following sections provide a summary of tourism activity, including an early indication about which issues might form future priorities. The informal consultation with the private sector has informed these views.

3.2 Promoting Tourism

As the position of Tourism Officer had been vacant, there has been the inevitable vacuum of tourism promotional activity. That said, the 'Great Days Out' Fair at the Trafford Centre was attended, where travel trade and group tour organisers/operators were targeted for the 2012 season.

Promotional activity clearly needs to be kick-started again and, most importantly, targeted to those areas where limited resources will make best impact. The Ribble Valley Tourism Association is also keen to raise their profile and promote the area, so it is considered prudent to achieve this in partnership with them. Meetings are already being held to identify cost-effective opportunities of working in partnership in ways that not only minimise costs but also reduce duplication and share expertise.

The new 2012 visitor guide has been launched and with a print run of 25,000, and it is being distributed using a variety of channels including national advertising along with brochure drops at tourist information centres around the country.

Future Priorities for Promoting Tourism:

- Raise the profile of tourism by participating in more promotional opportunities.
- Work with Ribble Valley Tourism Association on promotional activities.

3.3 Visitor Information

Over 23,000 visitors have visited the Tourist Information Centre over the past year with very high scores achieved in the independent mystery shopper review. The information centre has been relocated to provide a combined service at the Platform Gallery where it should attract greater footfall.

Whilst the Centre does not fall under the direct control of the Tourism and Events Officer, it does, nonetheless, provide a range of important visitor services and support for tourism development activities, such as distribution and promotions. This support will continue.

In terms of visitor information, three challenges need to be addressed: firstly, the vacuum of printed information for touring visitors; secondly, the patchy distribution of relevant promotional literature within the borough and, finally, the need to refresh the website to make it more effective.

Future Priorities for Visitor information

- Promote awareness about the centre to local tourism operators
- Use the new centre as a focal point for activities in order to increase footfall
- Increase product knowledge amongst the operational staff at the centre.
- Improve the quality of information about local events
- Establish channels for brochure distribution
- Review the need for additional visitor information
- Refresh the website making it more relevant and up to date, exploring where relevant the scope for social media

3.4 Travel Trade

Travel Trade, particularly coach and group travel, is a relatively underdeveloped market, but one which could benefit the Ribble Valley retail sector including our market. In addition it would support heritage attractions and the larger tourism facilities. The Tourism and Events Officer is in the early stages of forming a public /private sector group, including a local coach company, with a view to maximising this market. Clearly, group travel is a potentially lucrative target market, and one that needs to be managed carefully, so as not to impact the more sensitive locations in the Borough.

It is planned to launch a new travel trade newsletter aimed at encouraging group visits to the area. The publication will target group travel organisers and coach companies, and will focus on those tourism facilities most easily able to accommodate groups.

Future Priorities for Travel Trade Promotion

- Develop a partnership approach to encouraging the coach and group market.
- Promote awareness by developing a travel trade newsletter.

3.5 Food Trail

The Food Trail continues to showcase the Ribble Valley and many of the enquiries for short breaks and days out are a result of having read about the trail. There has been extensive media coverage in a variety of publications including the Manchester Evening News and the Sunday Telegraph, along with a range of national magazines.

The trail has been reprinted and it will be re-launched very soon.

In addition, an outdoor interpretative panel is being produced to promote the trail in the roadside car park of one of the food trail businesses.

In spite of its apparent success steps need to be taken to develop concepts around the trail and build on its success in order to maintain the momentum and keep ahead of the increasing number of other food trails now becoming established in the region. Mini trails could be devised such as routes themed around locations or types of product.

Future Priorities

- Investigate ways in which to develop the food trail.

3.6 Research

There is a growing wealth of data available that identifies who our visitors are, where they live and how they find us. Google analytics is but one example of the quality of data now available.

The strong tourism themes becoming evident are

- Food and drink
- Events
- Heritage
- Country walking
- Shopping
- Weddings

Whilst there may be no surprises in this list it does begin to provide us with the evidence to justify more targeted promotions and how we might redesign the website along with other promotional material. Tourist Board research will also help us identify target markets.

3.7 Events

The Ribble Valley has a rich and diverse range of community, sport and cultural activities taking place throughout the year. They play an enormous part in the success of local tourism with an increasing number of private sector operators also now developing programmes.

Each event has tourism potential and yet the supply and distribution of information is far from satisfactory. It is therefore logical that in the first instance that the priority should be to promote existing events and programmes rather to create new events. Over time, there will be opportunities to explore hosting new events, especially around niche activities such as food.

Collating accurate event information for visitors and refining both how and which events are promoted will form a major task in coming months. There is only a limited amount of information on the existing 'Visit Ribble Valley' website, which in reality should be the main point of reference for both local people and visitors to the area.

Future Priorities for Events Promotion

- Collate existing event information and encourage organisers to notify the Council of their plans
- Develop the Visit Ribble Valley Website as the single port of call for visitor information
- Explore the longer-term potential of event-based tourism

4 CURRENT MAJOR EVENTS

The Witches 400th Anniversary, the Clitheroe Torchlight Procession, and the food festival are three of the main events taking place locally. Interest in each of these and other events is gaining in momentum. These examples provide evidence about how events can stimulate tourism. The reputation of the food festival as a major regional event is gaining rapidly and preparations for this year are well under way. The Council is supporting the festival in many different ways. This year's event is expected to draw even more visitors and from further afield, and there are plans to establish a smaller food event around Christmas.

Niche events, such as this year's Clitheroe Jazz Festival, are also proving hugely successful, and the Jazz Festival, in just the second year, offers evidence that people come to stay in the area for events.

As there has been significant interest in establishing a walking festival based around Ribble Valley, it has been agreed to use the 400th anniversary of the Pendle witches to explore this concept. A week called 'Witches Walks and More' will take place between 12th and 19th of August. This will include a walk along the witches trail from Pendle to Lancaster over a four day staggered period. In addition, different walks based from different locations around the borough will also take place. By hosting a 'week of walks' rather than a promoted 'festival', it will be possible to gauge both the level of public interest as well ensure adequate support by local volunteer walks leaders.

Plans are underway to promote the Jubilee celebrations. A beacon will be lit as part of an evening of celebrations at the Castle on June 4th. The castle will host a family festival style event, with live music and entertainment commencing at 2pm with the finale being the beacon lighting at 10.15pm.

2012 is also anticipated to be a busy year due to events beyond Ribble Valley, especially the Open Golf Championships at Lytham St Anne's, which is already bringing bookings to hotels in this area.

5 OTHER TOURISM NEWS

5.1 Lancashire and Blackpool Tourist Board

The business of the Lancashire and Blackpool Tourist Board has been wound down following changes that has seen the birth of a new organisation called 'Marketing Lancashire'. It is understood that this organisation will not focus on Blackpool, where a new marketing company has been created. 'Marketing Lancashire' will continue to provide all the normal support services to the Borough, including the valuable website links, which resulted a significant level of business for the Ribble Valley pages and onto our own website. Mr Paul Heathcote has been recently elected as the new Chairman of Marketing Lancashire, and the new Chief Executive will be appointed shortly.

5.2 Ribble Valley Tourism Association

Ribble Valley Tourism Association held its AGM at Eaves Hall. The association, which is seeking to establish even closer links with the Council, has elected a new committee and a new Chair. The new Tourism and Events Officer is keen to help support the development of this organisation in order to achieve greater participation in promoting tourism. Assistance has recently been provided by the Council to update their constitution, develop their forward plan and introduce their own member's website onto the Council's community portal.

5.3 Local Award Winners

Two Ribble Valley tourism businesses have been shortlisted to the national finals of the Green Tourism Business awards where, if successful, they may achieve the prestigious Gold Star award. Lower Gill Holiday Cottages and Hackings Holiday Caravan Park are the two establishments, and, for Hackings, this is the latest in a string of awards received for their work in environmental sustainability.

5.4 Tourism Strategy

It has been some time now since the Council had any specific strategy or plan relating to the visitor economy. Whilst there is no statutory requirement, it is considered timely now that some form of strategy should be produced, given the appointment of a new officer along with the wider recognition by the Council of the value of tourism to the economy. This will help target resources more effectively, and also ensure that the public and private sectors are working in harmony and to the same set of agreed objectives.

6 RISK ASSESSMENT

The approval of this report may have the following implications:

- **Resources** – There are no specific financial implications to this report but issues may emerge with the development of initiatives contained within in.
- **Technical, Environmental and Legal** - None
- **Political** – Tourism is highlighted in the Corporate Strategy as a key contributor to support economic growth in the Ribble Valley.
- **Reputation** – Tourism is an important part of the local economy and the role of the Council in leading visitor economy enhances its reputation.

7 **RECOMMENDED THAT COMMITTEE**

- 7.1 Notes the contents of this report and the progress made by the Tourism and Events Officer and, in particular, the development of partnerships with the private sector.
- 7.2 Supports the key issues identified in the report and the need for the coordination of a tourism policy document to prioritise Council resources in the future.

JOHN C HEAP
DIRECTOR OF COMMUNITY SERVICES

For further information, please ask for Tom Pridmore 01200 414496

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No.

meeting date: 22 MAY 2012
 title: CLITHEROE CASTLE MUSEUM
 submitted by: JOHN HEAP, DIRECTOR OF COMMUNITY SERVICES
 principal author: CHRIS HUGHES, HEAD OF CULTURAL & LEISURE SERVICES

1 PURPOSE

- 1.1 To bring members up to date with the performance of the facility against original projections;
- 1.2 To confirm changes in the operation, as a result of efficiency savings;
- 1.3 To identify members to serve on the local advisory forum.

Relevance to the Council's ambitions and priorities

This report contributes to the ambition:

- to sustain a strong and prosperous Ribble Valley by:
 - encouraging economic development with a specific emphasis on tourism;
 - developing with relevant partners, measures to support the visitor economy

2 BACKGROUND

- 2.1 The new museum complex opened in May 2009 after a £3.3m investment funded on the whole by the Heritage Lottery Fund and Borough Council.
- 2.2 In terms of its future operations, it was agreed that Lancashire County Council's Museums Service was best placed to manage the new facility on the Council's behalf.
- 2.3 Such arrangements are detailed in a formal management agreement.
- 2.4 Although the agreement has not been formally signed off by both parties, due to some specific technical issues, the facility has operated against the principles contained within it, and we are now in a position to formally adopt the arrangements.

3 CURRENT SITUATION

- 3.1 In applying to the Heritage Lottery Fund, we had to make a business case for the investment. In terms of admissions, we made the following projections:

	£
2009/10 – 16,000 admissions and 21,745 income	
2010/11 – 18,000 admissions and 24,809 income	
2011/12 – 20,000 admissions and 27,872 income	

These were based on adults, children, groups, schools, and concessions. This forecast represented a significant increase from before the re-development, of just over 10,000 visits per year.

- 3.2 The table enclosed in the appendix shows a breakdown of admissions, by category, for 2011/12. This shows a total of 21,761 for visits to the museum only, which represents an increase of 1,761 against the original projections. The total income from admissions alone was £26,284, which represents a

slight decrease against original projections of £1,588. There was, however, an additional £7,436 generated from events such as Paranormal Activities events, giving an overall income of £33,720.

3.3 As part of the Council's budget process, the museum operation was scrutinized in the same way as directly delivered services, in order to identify efficiency measures. The outcome resulted in a proposal from LMS to reduce winter opening hours, as there were times during the week when visitor numbers were particularly low. They also explored other avenues of income generation. The result is an overall saving in the management fee paid to LMS of £16,593. The key service changes are that opening hours will reduce from 7 to 5 days between November to February half term, and overall opening hours will move from 11am-5pm to 12noon-5pm.

3.4 Within the management agreement, there is a requirement to establish a local advisory forum with the following membership.

Borough Councillors x 2
County Councillors x 2
RVBC Officers x 1
LMS Officers x 1
Stakeholder representatives x 3
Atrium Café x 1

The purpose of the forum will be to monitor the overall performance of the facility, and suggest changes that would be in the interest of the overall operation. It is expected that the forum would meet twice yearly, once at the beginning of the financial year to comment on work programmes etc, and in six months to receive half yearly reviews.

4 **RISK ASSESSMENT**

The approval of this report may have the following implications:

- **Resources** – it is encouraging to see that the facility is performing well against targets. The real challenge will be to sustain such performance in the current economic climate.
- **Technical/Legal** - it is important that the agreement is finally ratified, as it provides a formal framework to assess the ongoing performance of the site.
- **Political** – The Castle & Museum supports the Council's Corporate Strategy as a contributor to tourism-related economic development.
- **Reputation** – The facility is seen as one of the main visitor attractions in the Ribble Valley.

5 **RECOMMENDED THAT COMMITTEE**

- 5.1 Notes the contents of the report, and recognises the ongoing performance of the site;
- 5.2 Be aware of the changes to opening times and any issues that may arise from them;
- 5.3 Nominates two representatives to sit on the local advisory forum.

JOHN C HEAP
DIRECTOR OF COMMUNITY SERVICES

For further information, please ask for Chris Hughes 01200 414479

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No.

meeting date: 22 MAY 2012
title: FUTURE PLAY PROVISION
submitted by: JOHN HEAP, DIRECTOR OF COMMUNITY SERVICES
principal author: CHRIS HUGHES, HEAD OF CULTURAL & LEISURE SERVICES

1 PURPOSE

- 1.1 To advise Committee of the current condition of its Play Areas, and the issues facing us in maintaining current standards and meeting future community needs/aspirations.
- 1.2 **Relevance to the Council's ambitions and priorities:**
- to help make people's lives safer and healthier:
 - to improve the opportunity for young people to participate in recreational and sporting activity;
 - to combat rural isolation

2 BACKGROUND

- 2.1 In January this year, Committee received a report outlining the issues associated with open space provision within the new Core Strategy.
- 2.2 In terms of Play Areas, historically, funding through Section 106 agreements has helped construct a range of play facilities across the Borough, with the Council taking responsibility for their future management/maintenance.

3 CURRENT SITUATION

- 3.1 We now find ourselves responsible for 18 facilities spread throughout the Borough, varying in size and target age group. There has been provision in revenue budgets and, more recently, within the capital programme to maintain these and replace equipment when it becomes either obsolete or unsafe.
- 3.2 It was recognised in the January report that this practice would not be sustainable in the future, as the Core Strategy has identified a potential increase in developments over the twenty years, and these will increase demand in open space provision for children and young people.

4 ISSUES

- 4.1 In order to address future provision, the report identified 3 priority areas –
- within large scale developments, the responsibility of provision and ongoing maintenance sits with the developer;
 - within small scale developments, there would be an expectation for developers to make a contribution to the nearest existing facility;
 - current provision is heavily biased towards younger children, so future investment needs to include teenage facilities.
- 4.2 Whilst external investment in existing facilities is to be encouraged, it will not provide a complete solution to the Council's investment requirements, as it will focus on facilities closest to developments, and these are likely to be clustered

in the main population centres around Clitheroe, Longridge and Whalley. Developers will also submit robust challenges on what would be classed as improvements, and what is merely ongoing maintenance requirements.

4.3 It is, therefore, important that we develop an investment rationale for our Play Areas to identify where and when investment will be required, rather than continue with our current reactive approach.

4.4 In order to have a robust rationale, we will need to carry out a detailed assessment of our play area stock in terms of:

- Location
- Target age group
- Condition survey
- Play value
- Investment needs

4.5 The analysis should also make an assessment of whether they fulfil the need they were originally intended to serve. We have a number of small facilities within development that, at the time of construction, accommodated families with young people. As the population make-up of a particular estate changes, Play Areas have not developed to meet such changes.

5 **RISK ASSESSMENT**

Approval of this report may have the following implications:

- **Resources** – since 2005/06 financial year, the Council's capital programme has been the main source of funding for play area maintenance improvements. Within the current financial year, the figure is only £6,500, if proposed slippage from the 2011/12 programme is approved. Whilst external investment will help, it will not deliver all the funding for our future investment requirements. We recognise that funding the ongoing capital programme will remain a significant challenge, and, therefore, any future bids will need to be backed up with robust evidence.
- **Technical, Environmental and Legal** – As members will appreciate, there are health and safety implications with the operation of Play Areas, ensuring that facilities are safe to use. All our Play Areas are also subject to annual independent safety inspections to satisfy the Council's insurers.
- **Political** – If Committee wishes to continue to provide the same level of play provision, then future investment will be required, but it is recognised that it will be in competition with other investment needs across the Council.
- **Reputation** – play provision is a high profile activity, and generally well received by local communities. Any changes may need community consultation in order to avoid/minimise negative reactions.

6 **RECOMMENDED THAT COMMITTEE**

Notes the contents of the report, and endorses a review of current provision to support a rationale for future investment.

JOHN C HEAP
DIRECTOR OF COMMUNITY SERVICES

For further information, please ask for Chris Hughes 01200 414479

RIBBLE VALLEY BOROUGH COUNCIL
REPORT TO COMMUNITY SERVICES COMMITTEE

DECISION

Agenda Item No

meeting date: 22 MAY 2012
title: CLITHEROE FOOD FESTIVAL UPDATE
submitted by: DIRECTOR OF RESOURCES
principal author: LAWSON ODDIE

1 PURPOSE

- 1.1 To update members on changes that have taken place with regard to the provision of the Clitheroe Food Festival 2012.
- 1.2 Relevance to the Council's ambitions and priorities:
 - To sustain a strong and prosperous Ribble Valley, encompassing our objective to *'encourage economic development throughout the borough with a specific focus on tourism'*

2 BACKGROUND

- 2.1 Members will recall the success of the Clitheroe Food Festival 2011 and the in kind, and financial, support that the council provided to the event.
- 2.2 In November 2011 a request from the Clitheroe Festival of Food Company Limited for the council's support of a Clitheroe Food Festival 2012 was brought to this committee. The request was for support in the form of officer time, infrastructure and financial support, which committee approved, although no specific level of financial support was set at that time.
- 2.3 The concept has been to gradually move the provision of the food festival over to the Clitheroe Festival of Food Company Limited, with diminishing direct support from the Council. It was envisaged that the Clitheroe Festival of Food Company Limited would take ownership of the 2012 event and independently seek grant and sponsorship to finance its operation.
- 2.4 The council's role in 2012 was to stand back from the festival, but to offer in kind support in the form of officer time and free use of facilities. The long term plan was for this in kind support to diminish with the Clitheroe Festival of Food Company Limited becoming self sustainable.

3 CURRENT POSITION

- 3.1 The Clitheroe Festival of Food Company Limited has successfully sought a number of sponsors for the event to date and continues to seek further financial support in the form of sponsorship. The company have also been working on the development of a bid to the Rural Development Programme for England (RDPE) which would see substantial funding towards summer festivals in both 2012 and 2013, but also a Christmas 2012 festival.
- 3.2 Preliminary discussions with Lancashire County Council who administer the RDPE locally have shown that the grant would not be approved for the Clitheroe Festival of Food Company Limited unless they secured a substantial loan to support its cash flow forecast.

- 3.3 Due to the substantial level of grant support that was at risk for the festival further discussions have been held with the Clitheroe Festival of Food Company Limited, the Chief Executive, Director of Resources and the Head of Financial Services to establish an alternative method of providing the future festivals without the risk of losing this high value resource.
- 3.4 It has been agreed that the most beneficial manner in which to operate the future 2012 and 2013 festivals would be for them to be commissioned by the council. This will allow the council to apply for the RDPE funding for the events and would remove the cash flow concerns that were raised by LCC in their grant administrator role.
- 3.5 An application for RDPE funding has now been made in the council's name and it is anticipated that we should hear whether the bid has been successful in the coming weeks.
- 3.6 The Clitheroe Festival of Food Company Limited will continue to play an important role in the provision of the festival and will take more of a role as fund raising partner for the events.
- 3.7 The events, together with the Ribble Valley Food Trail, have the potential to give the borough a regional and even national reputation as a food destination and so help support the Council's regeneration and tourism aspirations. In this regard staff involvement from these two areas of the council's operations has been increased of late.
- 3.8 The budgeted costs of the three festivals is shown at Annex A, however this excludes any provision of officer time by the Council. From this Annex it is anticipated that the event will run at a profit, provided that the level of forecast sponsorship is achieved.
- 3.9 Should the bid for RDPE funding be unsuccessful, then the proposals for the provision of the planned future food festivals will be revisited in partnership with the Clitheroe Festival of Food Company Limited, as will the budgets.

4 CONCLUSION

- 4.1 A substantial level of funding was to be lost if the original proposals for the provision of the Clitheroe Food Festival were followed. These new arrangements will ensure that the festival continues to receive this funding, should the bid be successful.
- 4.2 There has been an increase in council officer involvement with the festival and regular meetings are being held with the festival coordinator.

5 RECOMMENDED THAT COMMITTEE

- 5.1 Endorse the new arrangements for the provision of the food festival.

LAWSON ODDIE
HEAD OF FINANCIAL SERVICES

CM4-12/LO/AC

Background Papers

1. *Clitheroe Food Festival report to Community Services Committee (8 November 2011)*
2. *RDPE bid for festival funding*

Summary Food Festival Budgets – 2012 and 2013

	Summer 2012	Christmas 2012	Summer 2013	TOTAL
EXPENDITURE				
Premises Related Expenditure				
Electrical Contractors	1,250	2,280	1,980	5,510
Venue Hire	150	150	150	450
Marquees and stalls	5,280	5,300	5,280	15,860
Portable Toilets	450	450	450	1,350
Total Premises Related	7,130	8,180	7,860	23,170
Transport Related Expenditure				
Coach Hire	1,130	900	1,130	3,160
Total Transport Related	1,130	900	1,130	3,160
Supplies and Services				
Communications	230	70	230	530
Signage	740	660	770	2,170
Security	280	580	580	1,440
VIP lunch	750	0	800	1,550
Promotional Design	1,870	1,870	1,870	5,610
First Aid Provision	190	200	900	1,290
Road Closure	500	0	650	1,150
Town Crier	160	320	320	800
Street Cleansing	443	443	886	1,772
Photography	900	900	900	2,700
Mobile Kitchens	3,650	2,200	5,800	11,650
Event Provider	300	300	300	900
Printed Materials	9,767	9,767	9,767	29,301
Advertising	6,000	5,000	7,000	18,000
Traffic Management	1,060	2,120	2,120	5,300
Total Supplies and Services	26,840	24,430	32,893	84,163
Third Party Payments				
Event Coordinator	13,700	10,540	24,680	48,920
Total Third Party	13,700	10,540	24,680	48,920
Total Expenditure	48,800	44,050	66,563	159,413
INCOME				
Grants and Contributions				
Sponsorship	-6,000	0	-18,000	-24,000
RDPE Grant	-23,120	-20,490	-41,690	-85,300
Total Grants and Contributions	-29,120	-20,490	-59,690	-109,300
Fees and Charges				
Park and Ride	-7,000	-4,250	-11,500	-22,750
Stall Fees	-8,000	-8,000	-15,000	-31,000
Chargeable Events	-3,180	-3,300	-5,300	-11,780
Programme Sales	-10,000	-5,000	-12,000	-27,000
Advertising Revenue	-1,600	-3,200	-6,400	-11,200
Total Fees and Charges	-29,780	-23,750	-50,200	-103,730
Total Income	-58,900	-44,240	-109,890	-213,030
NET	-10,100	-190	-43,327	-53,617

IMPORTANT: The above figures are based on the cashflow assumptions shown within the RDPE bid and may be subject to some profiling changes in the future.

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No.

meeting date: 22 May 2012
title: REPRESENTATIVES ON OUTSIDE BODIES 2012/13
submitted by: Chief Executive
principal author: Olwen Heap

1 PURPOSE

1.1 To inform members of the outside bodies that come under the remit of the Community Services committee and their membership.

1.2 Relevance to the Council's ambitions and priorities

- Community Objectives – to be a well managed council providing effective services.
- Corporate Priorities - to protect and enhance the existing environmental quality of our area; to help make people's lives healthier and safer.
- Other Considerations – to work in partnership with other bodies in pursuit of the Council's aims and objectives.

2 BACKGROUND

2.1 At the annual meeting each year the Council makes nominations to various outside bodies.

2.2 Members attend meetings of the outside body and report back to the relevant parent committee.

3 ISSUES

3.1 The following outside bodies come under the remit of the Community Services committee

- Children's Trust
- Lancashire Waste Partnership
- Langho Football Club
- Longridge Social Enterprise Company Ltd
- NW Sound Archives
- RV Sport & Physical Activity Alliance (SPAA)
- RV Sports & Recreation (Roefield Leisure Centre)
- Salesbury & Copster Green Commons Management Committee

3.2 The membership of these outside bodies will be decided at the annual meeting of the council on 15 May 2012.

4 RISK ASSESSMENT

4.1 The approval of this report may have the following implications

- Resources – the costs associated with members attending meetings of outside bodies is included in the budget for 2012/13.
- Technical, Environmental and Legal – no significant risks identified
- Political - no significant risks identified
- Reputation – no significant risks identified
- Equality & Diversity - no significant risks identified

5 CONCLUSION

5.1 Members note the outside bodies under the remit of this committee and their membership.

Marshal Scott
CHIEF EXECUTIVE

Olwen Heap
ADMINISTRATION OFFICER

BACKGROUND PAPERS

Report on Representatives on Outside Bodies – Annual Council 14.5.12

REF: CE/OMH/COM/22.5.12

For further information please ask for Olwen Heap, extension 4408

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No.

meeting date: 22 MAY 2012
 title: CHILDREN'S TRUST UPDATE
 submitted by: JOHN HEAP, DIRECTOR OF COMMUNITY SERVICES
 principal author: CHRIS HUGHES, HEAD OF CULTURAL & LEISURE SERVICES

1 PURPOSE

- 1.1 To bring members up to date with the work of the Ribble Valley Children's Trust, and the Borough Council's role/involvement in its work.
- 1.2 Relevance to the Council's priorities:
This report contributes to the priority:
 - **To help make People's Lives Safer and Healthier**
 - To improve the opportunity for young people to participate in recreational and sporting activity
 - To combat rural isolation

2 BACKGROUND

- 2.1 Children's Trust arrangements were established across the county in 2009 to take an overall strategic level in the future development of services for children and young people. Within Lancashire, the structure includes a county-wide trust, cascading down to arrangements based on district footprints.
- 2.2 Each District trust has a management board, made up of relevant partners, who deal with strategic issues, along with a number of sub groups, who deliver agreed work programmes.
- 2.3 The Borough Council is viewed as a strategic partner, and has both elected member and officer representation on the board. The Council also provides administrative support for the board and its working groups. We currently receive a payment of £20,000 pa to provide such service, with an expectation that this will be matched, in kind, through officer/accommodation support.
- 2.4 Each year, the district trust is expected to identify and evidence local priorities, and produce an Action Plan to deliver against them. Funding to deliver the Action Plan is a combination of external services, and the pooling of existing resources.

3 CURRENT SITUATION

Over the last twelve months, district trust activity has included the following:

3.1 Children and Young Persons Trust Priorities and Action Plan

The Ribble Valley Children and Young Persons Trust priorities were produced after a major consultation with partners, young people and statutory agencies in the Civic Chamber on 28 January 2011.

The priorities centred around the emotional health and wellbeing of the child and young person supported by an Action Plan for the district addressing the specific priorities around Families/Parenting Issues, Personal Safety/Risk Taking behaviour of young people and the need for positive contribution achieved through developing Places to go/Things to do.

The Action Plan template was circulated, and members asked to complete actions on behalf of their organisations, partnerships and groups under each of the agreed Ribble Valley priorities. The final plan was circulated in September 2011, and the performance of the Partnership against those plans reviewed in March 2012. Most of the actions were described as completed or remaining as on going projects. The shortcomings of the partnership were identified as the ability to facilitate a wider representation of young people's views, and having a more determined approach to obtaining evidence of need and identifying gaps in services to young people in Ribble Valley.

There was discussion around the District Performance Scorecard that had been set up for the Ribble Valley on the Trust website. It was felt that there were several additional areas of performance monitoring that could be made available, but that it was essential that the measures noted on the scorecard should be related to Ribble Valley priorities.

A refresh of the Ribble Valley Children and Young Person's Trust Priorities and Action Plan was undertaken by the full Partnership on 18 April 2012.

Initial indications are that the priorities remain the same, but the work streams undertaken by the County in putting an emphasis on Early Intervention, Working together with Families and Workforce Integration would feature as part of the Ribble Valley Action Plan for 2012/13.

3.2 Early Intervention

The appointment of the Early Intervention Officer in 2011 was a key step to the setting up of this group. The formation of the group allowed identification of key needs and gaps in service provision to be prepared, and the different resource groups were also consolidated into one sub-group, so that issues arising out of specific incidents could be considered as opportunities for early intervention projects.

A project brief and tendering document, which encompasses the specific Ribble Valley needs and priorities, as identified by the group was prepared and agreed by the Trust Board.

The opportunity to bid for Lancashire Drug and Alcohol Action funding arose, and the Castle Ground Activities project was developed to run in conjunction with The Grand, the Clitheroe Skate Park, and the new drop-in facility under the Bowling Green Café in the Castle Grounds, to provide a mentoring and intervention project aimed at the young people using the area who may be drawn into substance and alcohol misuse and abuse. There will also be the opportunity to develop further the facilities around the skate park, with further bids to external agencies. The Borough Council leads on this project, and is responsible for holding funds and reporting back on the project to the Trust Board and the Early Intervention Group. Other projects across the Ribble Valley will be confirmed shortly.

The first meeting of the group discussed the opportunity presented by the Early Intervention and Prevention fund, and the details and plans for the Early Intervention and Family Support tender, and, similarly, the Schools Counselling provision.

The group also worked throughout the year on strengthening contacts with other Ribble Valley partners, and identified areas where it was felt additional projects may be needed.

The commissioning of Action for Children to deliver the Early Intervention Family Support to seventy families and Freeflow to provide 740 hours of counselling to

children and young people aged 5-9yrs in Ribble Valley was confirmed, with the schemes starting in October 2011. The provision will cost £130,000 in the first year, and the scheme is funded in the second year to March 2013. Both provisions are being closely monitored by the Group and the Board, with particular attention to effective utilisation of the resource and care taken to avoid duplication of services.

Specific activities within the LDAAT funded project designed to tackle alcohol and substance misuse amongst young people in Ribble Valley (primarily funded by LDAAT and PRG money), continue to be developed. The initial work is concentrating on known locations throughout the district. There are many partners involved in the project, and a separate steering group has been set up to organise and co-ordinate activities and formalise bids for funding.

The initial impact of the Early Intervention activity is very encouraging and on track to achieving their organisations' targets.

There were some "Gaps in Service" identified by the group, and further work is being undertaken to establish evidence and potential funding streams.

The Ribble Valley Early Intervention Support fund had another £80,000 awarded from the 2011/12 budget and a further £80,000 for 2012/13. This will be used to extend the contracts of Action for Children and Freeflow (subject to their continued good performance) into 2012/13.

A task and finish group from the Financial and Performance Group was authorised to pull together proposals for the remaining funding, which has resulted in approval for a small grants scheme for young persons' activities and spot commissioning for grants to support the target young people and their families, along with a tender shared with the Hyndburn Children's Trust for services around families experiencing issues arising from domestic violence.

3.3 Engagement

The initial piece of work undertaken on behalf of the Engagement group was on Internet Safety working through the newly established Primary Schools Forum.

The meetings of the group generally report on upcoming activities, review events, raise issues, and publish booklets and pamphlets outlining activity programmes.

The group regularly updates and reviews a Calendar and Action Plan ensuring that projects are delivered in line with the plans, and that there will be sufficient funding available to maximise the performance of the delivery. These plans and reviews are, in turn, presented to the Trust Board.

The group was encouraged by the increased representation from High and Primary Schools and the Youth Council at its meetings, and smaller work groups have been set up to support the Healthy Streets Action Plan, populate the Go4it website, implement the co-ordination of volunteering opportunities and deliver through the Grand Schools Youth Forum a radio project around substance misuse.

3.4 Other projects

Other projects commissioned by the Trust included after-school and holiday activities for children with special needs.

3.5 Safeguarding

Whilst there were no serious safeguarding issues in Ribble Valley, the Trust has a significant responsibility in this area, and maintains a strong link with the agencies involved.

3.6 Working together with Children

This project has been piloted in four Lancashire districts, and will be 'rolled out' to Ribble Valley in 2012. It is anticipated that there will be 57 families in Ribble Valley identified as working with more than two agencies. The objective will be to undertake integrated working of all of the agencies involved with that family through one lead professional. Not only will there be more efficient ways of working, but it is felt that the families will benefit from the single pathway approach.

3.7 Road Safety

Road safety in Ribble Valley is one of the priorities of the Trust, and a session was devoted to the presentation and discussion of the issues. The rate for "killed or seriously injured" for 16-25 yrs was highlighted as the worst in Lancashire, as was the 16-19 yrs for powered two wheelers.

There were very few changes planned to Highway Infrastructure or speed management in the district, so the emerging task for the Children's Trust was one of engaging partners in educating this age group.

Road Safety is similarly treated as a priority for the Ribble Valley Community Safety Partnership, and their work will be reviewed and brought back to the Board.

4 CONCLUSION

As the role of the Trust develops, greater partnership work will be needed to ensure that all agencies are engaged in improving outcomes for children and families. Whilst we were unsure as to the involvement of the Borough Council in this work, it is becoming more evident that we do have a positive contribution to make.

JOHN C HEAP
DIRECTOR OF COMMUNITY SERVICES

For further information, please ask for Chris Hughes 01200 414479

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No.

meeting date: 23 MAY 2012
 title: REFUSE & RECYCLING SERVICE – UPDATE
 submitted by: JOHN HEAP, DIRECTOR OF COMMUNITY SERVICES
 principal author: TERRY LONGDEN, HEAD OF ENGINEERING SERVICES

1 PURPOSE

- 1.1 To update Committee on the current issues and directions within the Council's Recycling Refuse & Collection service.
- 1.2 Relevance to the Council's ambitions and priorities
 - **Council Ambitions** – To protect and enhance the existing environmental quality of our area.
 - **Community Objectives** – To increase the recycling of waste material.
 - **Corporate Priorities** - To be a well-managed Council providing efficient services based on identified customer needs.
 - **Other Considerations** – None.

2 BACKGROUND

This report gives information on the recent changes introduced and initiatives being pursued in relation to the Council's recycling and refuse collection services.

3 ISSUES

- 3.1 **Inclusion of Selected Food Wastes into the Garden Waste Collections**
 Ribble Valley Borough Council, as a Waste Collection Authority, is responsible for the collections of waste and recyclable materials from 24,929 properties in the borough. Non-gardened properties are provided with a burgundy wheeled bin for residual waste and a blue bin for the co-mingled glass and plastic. Gardened properties are provided with an additional bin (green) for garden waste.

The content of the wheeled bins is forwarded to Lancashire County Council as the Waste Disposal Authority for the area. From the 1st April the County Council will accept food waste in the treatment process for the waste collected in the green bins.

Householders in the borough can now therefore deposit their suitable food waste into their green bin (where provided) instead of adding it to the residual waste stream in their burgundy bin. As this green waste bin is emptied on alternate weeks rather than weekly, householders are recommended to restrict their additions to the green waste stream to raw vegetables, egg shells tea bags and coffee grounds, and not to add any cooked foods, meats or bones.

The opportunity to add these selected food wastes to the green bin was included on the Recycling and Refuse calendar that was delivered to every household in the Borough in March 2012.

Note that some residents, generally those with large gardens, have reported that their 140ltr bins have insufficient capacity to accommodate all their green garden waste. Hence such households may, for the time being, be unable to participate in this initiative to divert waste from the residual collection to the recycled green waste collection. This matter is considered further in section 3.2 below, "Weekly Collection Support Bid".

3.2 **Weekly Collection Support Bid**

The Department for Communities and Local Government (DCLG) has launched a scheme potentially offering financial support to local authorities seeking to introduce, retain, or reinstate a weekly collection of residual waste. Councils seeking to introduce a separate food waste collection may also be eligible for financial support. A fund totalling £250m over three years is to be made available and Councils have been invited to bid in competition against each other for funding from this provision.

Despite the Council operating an effective and highly efficient kerb-side integrated alternate weekly recycling and weekly residual waste collection system, that is recognised as being amongst the top (lowest) cost quartile in the country, it has still been possible to submit an initial qualifying bid.

The bid, which seeks funding of £750k is to support the continued provision of the weekly collection and to develop the food waste collection referred to above in 3.1. A more detailed bid is to be submitted in August 2012 and a decision on the award of funding is to be given by the DCLG in October 2012.

The bid is basically in two parts, funding for the provision of:-

- (a) two specialised refuse collection vehicles with bodies specifically designed to accommodate the highly aggressive co-mingled glass and plastic recyclate. These vehicles would replace the existing vehicles that do not have the modified bodies and are hence wearing fast.
- (b) a number of 240ltr wheel bins to replace the existing 140ltr green waste containers, therefore providing additional capacity to accommodate the selected food waste. In practice, householders requesting additional green waste capacity would be given the choice of accommodating either a new 240ltr bin to replace their existing 140ltr container, or an additional refurbished 140ltr bin that had been recovered from a property. Properties without gardens wishing to participate in the waste food collection would be offered a refurbished 140ltr bin. These larger capacities would be phased in over period of 2 years.

The submitted bid also includes funding to adequately promote the initiative in order to generate the participation rates.

A successful bid would lead to a significant increase in the tonnage of the green waste collected, leading to an increase in income derived from the recycling credit claimed at the rate of £49.69 / tonne (2012/13 figures). If funding is awarded it is estimated that once the scheme was fully implemented the additional income generated as a result of the diverted food waste alone will be in the region of £35,000pa.

3.3. **Collection of Paper and Cardboard Recyclate**

Discussions with the County Council on the future arrangements for the collection of the paper and cardboard recyclate as raised at the previous meeting of this committee are continuing.

The contract with the existing contractor that provides the service has been extended in order to maintain the service whilst the future direction is determined. A joint initiative between the contractor and RVBC staff to increase the participation rates and hence the tonnage of paper collected is on going.

3.4 **Special or Bulky Item Collection Service**

A minimum charge of £12 is now made to householders for the collection of up to 4 large or bulky items of refuse that cannot be physically accommodated in the normal kerbside weekly refuse collection service. The charge for this service, effective from the 1st April 2012, was introduced as part of the Service Review measures approved by the November 2011 meeting of the Policy & Finance Committee. Prior to this date the service was largely free, with commercial and building type wastes being chargeable.

The new charge has been introduced without significant adverse comment. In the first month of operation 234 enquiries in relation to the service were received and 111 continued to request the paid service. The remainder said they would make alternative arrangements for the disposal of their items.

It is too early to make long term predictions for the levels of demand for the service based upon the actual level of collections now being made. However, the current 66% reduction in the numbers of collections from householders is close to the level as originally predicted. The income being generated is therefore in line with the prediction. Officers are also continuing to explore opportunities to reuse or recycle materials collected through the bulky collection service.

The introduction of the charge is likely to have some impact on the numbers of fly-tipping incidents reported. This situation will be closely monitored and reported to this committee once some meaningful figures have been recorded.

A further effect of the reduction of the reduced number of collections is that the numbers of temporary or agency staff needed to operate the overall service is correspondingly reduced.

4 **RISK ASSESSMENT**

The approval of this report may have the following implications:

- **Resources**
The initiatives seek to protect or enhance the resources of the Council.
- **Technical, Environmental and Legal**
There are no specific technical or legal issues arising directly out of the report at this stage. The Environmental issues are positive in that all the initiatives in some way seek to reduce the amount of residual waste generated.
- **Political**
There are no specific political issues arising out of this report.

- **Reputation**

The overall recycling and refuse collection service is highly regarded by the public. Whilst the introduction of charges for the collection of special or bulky items cannot be universally welcome, all the measures and initiatives do seek to further develop the extent and sustainability of these valued services and hence support the positive reputation of the Council.

5 **CONCLUSION**

Members are requested to note this report

JOHN C HEAP

DIRECTOR OF COMMUNITY SERVICES

For further information, please ask for Terry Longden 01200 414523

Ref: CSC / Refuse & Recycling Service Update / TL / May 2012

Background papers:

Report to Community Services Committee of 13 March 2012 "Waste Paper and Cardboard Collection Arrangements", Minute number 773

Report to Policy & Finance Committee of 22 November 2011 "Review of Fees and Charges", Minute number 509

Bid to DCLG "Weekly Collection Support Bid" May 2012

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO COMMUNITY SERVICES COMMITTEE

Agenda Item No.

meeting date: 22 MAY 2012
 title: GENERAL REPORT
 submitted by: JOHN HEAP, DIRECTOR OF COMMUNITY SERVICES
 principal author: COLIN WINTERBOTTOM – LEISURE & SPORTS DEVELOPMENT MANAGER
 KATHERINE RODGERS – ARTS DEVELOPMENT OFFICER
 PETER McGEORGE – WASTE MANAGEMENT OFFICER

1 PURPOSE

To inform members on progress in Sports Development, including Olympic-inspired activities, on the opening of the refurbished Platform Gallery, and an update on Waste Management.

2 LEISURE AND SPORTS DEVELOPMENT

2.1 Beginner Running Groups

Ribble Valley Borough Council has secured funding from Lancashire Sport to increase the number of beginner runners taking part in recreational running groups.

In partnership with Run England, the project aims to increase the number of trained Leaders in Running Fitness and, subsequently, increase the number of registered beginner running groups.

Upon completion of the Leadership in Running Fitness (LIRF) course our run leaders will lead different groups across the borough in Clitheroe, Whalley and Longridge and run weekly sessions/runs for beginner runners.

2.2 Ribble Valley Sports & Community Awards 2012

The awards will take place on Friday 27 July at The Grand, Clitheroe.

Nominations can be made in the following categories: Club of the Year, Coach of the Year, Adult Volunteer of the Year, Young Volunteer of the Year and School of the Year. There are also special awards for Rising Star and Lifetime Achievement.

The awards are a fantastic opportunity to recognise and reward the commitment and dedication of local sports volunteers, coaches and clubs in the Ribble Valley. The awards form a part of a county programme of awards, with all the Ribble Valley winners being invited to the Lancashire Sports Awards as the borough's representatives.

All nomination details can be found on www.ribblevalley.gov.uk/sportsawards

2.3 Olympic Weekend 2012

Letters have been sent out to all local sports clubs, organisations and instructors inviting them to be a part of the Ribble Valley Olympic Weekend on Friday 20th – Sunday 22nd July. Local clubs are being invited to 'open up' their facilities for people to come and try out their sport for free. In 2011 the event drew over 350 to our local clubs and was an excellent way to attract new members and increase participation in sport and physical activity.

Clubs and organisations in the Longridge area can use Longridge Sport and Art Centre's facilities free of charge.

The Olympic Weekend programme will be promoted and advertised in the Summer Activities booklet which is produced and distributed in partnership with the Ribble Valley Engagement Group (Sub group of the RV Children's Trust).

3 OPENING OF PLATFORM GALLERY VISITOR INFORMATION CENTRE

Thanks to the well-coordinated plan of the Platform Gallery refurbishment, Dave Johnston's Builders completed their work on time, allowing the team at the Gallery to set up the new exhibition, shop and visitor centre for the unveiling of the new look centre on 5 May. Great teamwork from most departments in Community Services meant that the building was looking its best for the reopening.

Over three hundred people joined us in our celebrations on the day, with the Ribble Valley mayor officially cutting the ribbon of the new merged service and the opening of the new exhibition at the Platform Gallery, the "Open Craft Exhibition 2012".

Many of the 60 artists participating in the exhibition joined us at the opening, with their family and friends. Two awards were presented, the selectors' prize for innovation went to Julie Bull for her inspiring quilt work, and the Ribble Valley prize went to ceramic artist, Jenny Eaton from Cow Ark. As a Ribble Valley-based artist, she has won the opportunity to have a solo show in the Education Gallery in the 2013 exhibition programme.

The comments from the public have been extremely positive, with the majority of them commenting on how the changes have opened up the gallery space, making it more welcoming, airy and versatile. Both sales and visitors numbers have been higher than predicted in the first week of opening.

Over the next few weeks, the new merged staff team will be working together to learn about both services, focusing on the content and layout of the visitor information and craft shop area, to ensure we make the most of the new space. New signage and literature will be created to reflect the changes in the building and the services. Radio Lancashire has helped us get the message out to the wider audience, with Chris Hughes being interviewed on the opening day, and their roaming presenter being based in the Platform Gallery and Visitor Centre for the full prime time Saturday morning slot on the second Saturday we were open.

This is a very exciting time, and we feel the building can now help the services reach their full potential.

4 WASTE MANAGEMENT

Education and Waste Awareness Programme for 2012

4.1 Schools

There are a number of different messages officers will be attempting to raise this year using a variety of initiatives.

As Members will be aware, the co-mingled recyclate we collect is taken to the Farington Waste Technology Park, where it is sorted through a material recycling facility (MRF), along with co-mingled waste from other districts in Lancashire. Lancashire County Council is claiming that, collectively, there is a high level of rejected materials being delivered to this facility, the consequences of which reduce both our recycling credit payments and recycling performance.

To improve awareness of the types of material that can be placed in the blue wheeled bin, improvements have been made to the annual 3 stream collection calendar.

Using the wheeled bin characters developed for the signage of the recycling and refuse collection vehicles, a short animated film has been produced that will be played during the presentation of this report. (Please note that the company that produced the film has displayed it on Vimeo and, to date, it has been viewed by over 530 people, many of whom have left extremely positive feedback.)

Whilst the animation has been put on the Council's website under "Recycling and Refuse Collection", copies are to be issued to the local primary schools, along with a seasonal programme of information fun sheets. Storylines have already been set for the autumn, winter and spring editions.

Initial consultation with local schools has provided lots of positive feedback and support.

4.2 Awareness and Promotion

Paper/Card

Officers are working with Viridor to raise awareness on the types of paper and card that can be put out for collection in the white sack, and to increase public participation in the service.

`Big Heaps`

During 2011/2012, 10 tonne of compost produced through the `in vessel` composting process was given away to residents in the Ribble Valley in a single event held on Edisford Car Park, Clitheroe.

Following requests by residents from several villages, officers are to organise a series of smaller more localised `Big Heap` events, supporting both residents and local allotment organisations.

`Love Food Hate Waste` Roadshow

To promote waste minimisation and re-use, your officers have arranged for the `Love Food Hate Waste` national roadshow to give exhibitions during the Ribble Valley Food Festival on 4 August 2012.

5 CONCLUSION

That the contents of the report be noted.

JOHN C HEAP
DIRECTOR OF COMMUNITY SERVICES

For further information, please ask for :

Leisure & Sports Development - Colin Winterbottom 01200 414588
Arts Development Officer - Katherine Rodgers 01200 414556
Waste Management Officer - Peter McGeorge 01200 414467