

RIBBLE VALLEY BOROUGH COUNCIL REPORT TO PLANNING AND DEVELOPMENT COMMITTEE

Agenda Item No.

meeting date: 16 DECEMBER 2010
title: RIBBLE VALLEY ARTS TRAIL
submitted by: DIRECTOR OF DEVELOPMENT SERVICES
principal author: MELISSA WATTS

1. PURPOSE

1.1 To provide information on a proposed arts trail for the Ribble Valley

1.2 Relevance to the Council's ambitions and priorities:

- Council Ambitions – In addition to Ribble Valley Borough Council striving to meet its three ambitions, it also recognises the importance of securing a diverse, sustainable economic base for the Borough.
- Community Objectives – The issues highlighted in this report will contribute to objectives of a sustainable economy and thriving market towns.
- Corporate Priorities – Delivery of services to all.

2.0 INFORMATION

2.1 A recent business meeting with the Forward Planning and Regeneration Manager and a local arts business, raised the issue of a potential arts trail for the Ribble Valley.

2.2 Subsequently a meeting was arranged between the business, the Regeneration Projects Officer, Tourism Officer and Arts Development Officer from Ribble Valley Borough Council, to look at the feasibility of setting up an arts trail for the Ribble Valley.

2.3 The project will build on the success of the Ribble Valley Food Trail and would look to support local artists and businesses from the Ribble Valley that have a passion for Northern art.

2.4 A number of meetings have been held to discuss potential funding for an arts trail and a possible annual arts event that would attract further tourists to the borough. A dedicated arts trail website would be set up potentially to sit alongside the current food trail website to ensure that the two trails compliment each other.

2.5 A list of potential applicants and venues is currently being compiled by the project group along with a selection criteria, application process and potential sources of funding and additional support.

2.6 Subject to funding it is envisaged that the trail could be launched around April/May 2011.

DIRECTOR OF DEVELOPMENT SERVICES

For further information please ask for Melissa Watts, extension 4424.